

---

# JAMES BIELEFELDT // Web Consultant

---

Planning a new site, or taking your Web presence to the next level?

Developing an interactive application?

Need expertise to get the job done?

With so many options available today a Web project can be a daunting undertaking. It is easy to waste a lot of time and money with little to show for your efforts. And there's nothing worse than a half-finished project with an uncertain future.

Save time and money. Improve end product.

My approach to every Web project combines a background in the visual arts with a practical, common-sense understanding of technology and development practices. As a result, I can envision — and ultimately bring to life — a site that communicates effectively while functioning successfully.

## Production // Project Management // Development

- + Provide expertise to support interactive sales initiatives
- + Lead and monitor production through the entire project life cycle
- + Gather requirements and define project scope
- + Develop strategy and concepts
- + Write proposals, estimates and scope documents
- + Facilitate communication between management, development teams and vendors
- + Research and create content
- + Make recommendations on production and technology options
- + Assemble team leaders, and creative and technical resources
- + Monitor progress, deliverables and milestones to keep production on track
- + Ensure ROI is maximized
- + Direct creative and technical development
- + Assure project quality
- + Train users and write documentation
- + Develop user interfaces - graphics, HTML, CSS, JavaScript, Flash ActionScript
- + Program applications using Microsoft's ASP.NET technology
- + Design and develop databases - SQL Server, Access, MySQL
- + Implement e-commerce applications and content management systems
- + Create and distribute e-mail campaigns
- + Provide site maintenance